

# NATIONAL OPTOMETRIC ASSOCIATION

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## N E W S L E T T E R

### GREETINGS FROM THE PRESIDENT HAPPY HOLIDAYS TO MY NOA FAMILY:

It is hard to believe that it has been nearly 6 months since I accepted the position as President of our great organization, the National Optometric Association. Everyone joining us in Charleston, SC for our 40<sup>th</sup> Anniversary will agree that a great time was had by all. New friendships were made and old ones rekindled. The Continuing Education offered was second to none as we learned from our very own members, as well as others respected in the optometric community. The Exhibitor's Luncheon was a great opportunity for us to cement our relationships with our corporate sponsors. However, the culmination of the convention was the Banquet where we heard from Majority Whip Leader, Congressman James E. Clyburn (SC- 6) and honored our founders and honorary members.

This year's convention was a great springboard for this administration. As mentioned during my inaugural address, we will focus on improving our organizational structure, increasing membership and continued visibility to benefit all. Our first step was the completion of board development training this past fall. Next, we are seeking to hire administrative staff which will include a permanent Executive Director



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**EDITOR:** Dr. Kimberly Mark

# NATIONAL OPTOMETRIC ASSOCIATION

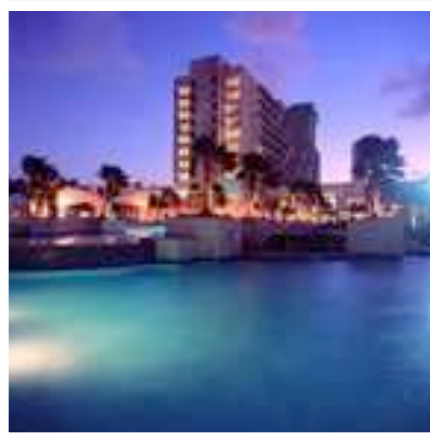
and Receptionist. Then, our website will have a new look in 2010. In addition, our Regional Directors will continue their optometry school visits and we will be asking more NOA members to participate in our flagship program, 3 Silent Killer Program.

As Healthcare Reform remains on the federal floor, Optometry Board Certification has been approved and the economy has changed the way optometry is practiced, now is the time for you to be a part of an organization that has you and your patients in mind. "Advancing the visual health of minority populations," should not only be the NOA mission statement, but should be the goal of us all. As your newly elected President, I look forward to working with you to make the National Optometric Association everything you need it to be for your patients and yourself.

Sincerely,

*LaSheta P. David, O.D.*

President



*Caribe Hilton  
San Juan, Puerto Rico*

## *NOA Highlights:*



- **Correction to the 40th NOA Convention Anniversary Booklet:** Our apologies for the oversight... We would like to recognize Dr. Robert Johnson as an honorary member for his dedication and passion to the National Optometric Association. He was a pioneer in the field of optometry. See page 3 for information on how to order your updated 40th Anniversary Convention booklet.
- **Congratulations** to NOA Drs. Linda Johnson and Susan Primo for being featured in the November 2009 *Women in Optometry* for their dedication to service.
- **Thank you** to Larry Fitzgerald, grandson of Dr. Robert Johnson and wide receiver for the Arizona Cardinals, for his outstanding contributions to Public Awareness of Vision Therapy and Developmental Vision Care. He was recognized with the "2009 Eagle Award" by the AOA and the "Making Vision Therapy Visible Award" by the COVD.

## 2010 NOA Convention- San Juan, PR

Join us for the 42nd NOA Convention in the beautiful San Juan, Puerto Rico!!

**When: July 15- 18, 2010**

**Where: Caribe Hilton- San Juan, PR**

(room rates \$175 USD/ night, book before June 13th)

For details visit- <http://www.hilton.com/en/hi/groups/personalized/SJNHHH-NOAA10-20100710/index.jhtml>

**Online/Mail Registration deadline: June 13, 2010**

VISIT [www.nationaloptometricassociation.com](http://www.nationaloptometricassociation.com) TO REGISTER!!

(online registration available mid-February)

# NATIONAL OPTOMETRIC ASSOCIATION



Missed the Convention...  
Get your 40th Anniversary  
Souvenir Ad Booklet for  
only \$15!

To get your exclusive keepsake  
booklet contact Dr. Tanya Parks  
at [iexam@att.net](mailto:iexam@att.net).

## Are You a NOA Member?

The NOA provided a remarkable year of engaging seminars, a fantastic and memorable 40<sup>th</sup> anniversary convention, several student scholarships, cutting-edge exhibitions, and informative educational awareness of healthy vision for all ages, specifically in minority populations.

With your renewed support, the NOA will continue providing you special access to the best of the optometric culture. What's more, you will help to ensure that the optometric learning continues to be illuminated through our scholarship funding, education programs, family oriented convention, and acclaimed website.

**RENEW** your membership now to keep supporting our

mission and continue to enjoy the following benefits:

- Camaraderie between professionals of different modes of practices
- Discount on Convention registration
- Access to a national directory which includes your professional practice information
- Access to world renown speakers for continuing education

Please use the form below or consider renewing your membership online at [www.nationaloptometricassociation.org](http://www.nationaloptometricassociation.org).

To give the gift of membership or refer a friend...  
call 877-394-2020  
Fax # 773-721-7351  
or email: [iexam@att.net](mailto:iexam@att.net)

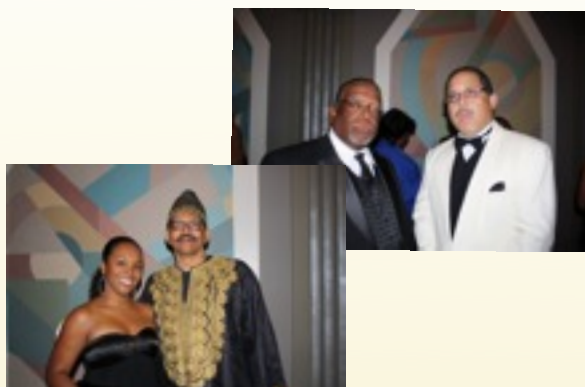
Dr. Vicki L. Hughes- President Elect  
Chair, Membership Committee

## NEW WEBSITE COMING IN THE NEW YEAR!!

**Scheduled to launch in February 2010!**

### Featured information:

- online membership renewal
- links to archived Newsletter, Newsbriefs, and NOA Facebook page
- members only login (access to directories)
- articles, NOA Members in the News



# NATIONAL OPTOMETRIC ASSOCIATION



## 2010 NOA MEMBERSHIP FORM

**“Advancing the Visual Health of Minority Populations”**

### PERSONAL INFORMATION

Name \_\_\_\_\_ Date \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 School \_\_\_\_\_ Class Year \_\_\_\_\_

### YEAR 2010 DUES SCHEDULE

2009-2010 GRADUATE: No dues payment until second January after graduation  
 2008 GRADUATE: \$150.00  
 2007 GRADUATE: \$195.00  
 2006 GRADUATE: \$210.00  
 2005 GRADUATE: AND PRIOR/ CORPORATE MEMBER: \$225.00

**DUES PAYMENT ENCLOSED** \$ \_\_\_\_\_

**Tax Deductible Contribution to NOF:**  \$150  \$550  \$1050  OTHER

By supporting the National Optometric Foundation with your tax-deductible contribution, you support the work of our foundation whose mission is to support educational programs, charitable activities, public service campaigns and scholarships.

### INDICATE PAYMENT METHOD

Check/M.O. Payable to **NATIONAL OPTOMETRIC ASSOCIATION**  
 MasterCard  Visa  American Express

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Amount \_\_\_\_\_

\_\_\_\_\_  
Signature